



Manitoba's Largest Annual Attraction  
10-Day Event: June 13 - 22, 2025  
Over 210,000 Visitors



# Food Concession Application

Summer starts here at Exhibition Park with **THE EX**; the world's largest traveling carnival. From thrill rides to magical performances, THE EX offers fun for families, friends and little ones. Over 50 exciting midway rides, live music and performances, special guests, a delicious offering of mouth-watering treats and ample savory food choices. We invite guests to engage each of their five senses!



## PLEASE READ ALL INFORMATION IN THIS PACKAGE CAREFULLY PRIOR TO COMPLETING YOUR APPLICATION

*IMPORTANT MESSAGE* The information in this document is subject to change. Please refer to our website for the most up-to-date version of this document.

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### 2025 FAIR DATES & HOURS OF OPERATION

Friday, June 13	5:00 pm - 12:00 am
Saturday, June 14	12:00 pm - 12:00 am
Sunday, June 15	12:00 pm - 11:00 pm
Monday, June 16	3:00 pm - 11:00 pm
Tuesday, June 17	3:00 pm - 11:00 pm
Wednesday, June 18	3:00 pm - 11:00 pm
Thursday, June 19	3:00 pm - 11:00 pm
Friday, June 20	12:00 pm - 12:00 am
Saturday, June 21	12:00 pm - 12:00 am
Sunday, June 22	11:00 am - 10:00 pm



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## APPLICANT SELECTION PROCESS & GUIDELINES

1. Application submissions do not guarantee space or acceptance of participation.
2. Application deadline: FRIDAY, FEBRUARY 7, 2025.
3. Incomplete or illegible applications forms will not be considered.
4. Return completed application forms by email to [alana@redriverex.com](mailto:alana@redriverex.com).
5. In an effort to select the most viable concessions, all new applicants must provide:
  - Reference list/ letters of recommendation if you have not previously participated in the Red River Exhibition.
  - A photograph or artists rendering of your Concession.
  - A list of all products you intend to sell and pricing guidelines. Items approved for sale will be outlined in the contract. Not all items listed in the application may be approved.



6. Applications are considered on the basis of:
  - Concession and product presentation.
  - Product balance on Exhibition site.
  - Uniqueness, appeal and suitability of product(s).
  - Location availability.
  - Confirmation of references (new applicants).
7. Red River Exhibition Park reserves the right to refuse or dismiss any concessionaire who does not comply with Exhibition Park's rules and regulations.



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## CONCESSIONAIRE INFORMATION

Guidelines, Terms and Conditions

**1. FOOD AND BEVERAGE** Exhibition Park has exclusive product and distribution partnerships. No other supplier is permitted within the Park. Concessionaires will be responsible for picking up products off site and transporting them onto Exhibition Park property. If you are choosing to purchase your products elsewhere, please ensure food safety and quality are top of mind.

2025 EXCLUSIVE PRODUCT SUPPLIERS (Mandatory):

- Pepsi Bottling Group: Contact Glen Kowalski, glen.kowalski@pepsico.com. \*Note: no aluminum cans are permitted in the Park.
- United Rentals (Propane delivery): Contact Glen Scrivener, gscrivener@ur.com
- Exclusive food supplier for 2025 to be confirmed.

**2. INSURANCE REQUIREMENTS** All concessionaires are required to obtain, pay for, keep in force, and provide a Certificate of Insurance covering the following:

- Commercial General Public Insurance against Personal Injury and Bodily Injury including Death and Property Damage, covering all operations of the Concessionaire, on an occurrence basis and having a limit of not less than \$2,000,000 in respect to any one occurrence, including:
  - a) Premises and Operations Liability
  - b) Products and Completed Operations Liability (including broad form property damage)
  - c) Blanket Contractual Liability
  - d) Owners protective
  - e) Contractors protective
  - f) Medical Payments Liability
  - g) Non-Owned Automobile Liability
  - h) Employees as Additional Insured
  - i) Incidental Medical Malpractice
  - j) Contingent Employers Liability
  - k) 30-Day Notice of Cancellation

Such policies shall be endorsed to include the Red River Exhibition Association as an Additional

Insured, with the inclusion of a Cross Liability Clause and Severability of Interest provisions. The required certificate may be obtained through your own general insurance agent or through Ruban Insurance Brokers Inc. Contact Laurence, lfernandez@rubaninsurance.com, 204-988-5000 x 108.

**3. ELECTRICAL CONSUMPTION** Power charges are \$10.00 per amp, plus \$100 hook up fee per location. All concessions must be wired with the service panel pre-installed to CSA specifications and have a minimum of 150 feet of appropriate sized cable. An onsite electrician will perform hook ups on a date specified in the contract, and all units will be disconnected following the close of Exhibition Park on Sunday, June 22, 2025. *At the discretion of the electrician, repeated emergency/ urgent service calls may result in additional charges.*

### 4. CONCESSION RATES & PERCENTAGES

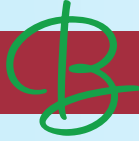
Independent midway concessionaires/ exhibitors of food, games, novelties, rides, amusements and other non-food locations shall pay:

a) A frontage levy fee of \$20.00-\$30.00 per frontage foot, based on site location. Upon acceptance, your credit card will automatically be charged for 100% of the frontage fee, electrical fees, and any applicable taxes.

In addition to,

b) A percentage of 20-30% depending on the type of sales and/ or products being sold or displayed. The percentage payment is calculated as follows: Gross sales less GST and PST equals concession net revenue less tax. The percentage (20-30%) is calculated on the concession net revenue less tax amount plus GST on the percentage payment. Or concessions/ independent midway operators shall be required to pay a base guaranteed fee of \$80.00 per foot of frontage versus the percentage payment, whichever is greater.

PLEASE READ ALL INFORMATION IN THIS PACKAGE CAREFULLY PRIOR TO COMPLETING YOUR APPLICATION



## CONCESSIONAIRE INFORMATION *continued*

**5. REPORTING & PAYMENT** Daily percentage report forms are **to be dropped off at the Exhibition Association main office no later than 2:00 pm daily**. Failing to do so will result in a \$100.00 late fee charge(s). All percentage paying concessions are required to have cash tills and must attach till tapes or square reports to their daily reports.

**6. CONCESSION PRESENTATION** Concessions must be brightly lit at night, displaying professionally created signage only. \*Hand painted/ drawn signs will not be permitted. Colours used should be bright and a professional designer should assist, if possible. Any canvas material should be kept clean, colourful and complementary to the rest of the concession. \*All grey water holding tanks, propane tanks, hitches and support equipment must be fenced / hidden from the public's view. Concession staff is to maintain a professional appearance and attitude with the public at all times. Personnel must be neatly and cleanly attired; a uniform suggests a professional attitude and are strongly encouraged. \*Exterior sound systems are not permitted. \*Containers/ cups requesting tips are **NOT permitted**. \*No alcohol is permitted behind the line at anytime; security will be monitoring this.

Concession presentation standards:

- Exteriors shall be well maintained and clean.
- Signage must be professional. Hand written signs are not acceptable.
- Plants, flooring and other decorative props are preferred.
- Concessions that are trailer mounted or roll off style shall be **skirted to the ground and hitches removed or covered appropriately**.
- Menu prices are to be clearly displayed.
- All grey water holding tanks, propane tanks, hitches and support equipment must be fenced/ hidden from the public's view.
- **Sandwich board signage is strictly prohibited.**
- Signage must be brightly lit at night.

**7. REFUSE/ WASTE** All Concessionaires must ensure that all refuse is placed in the designated dumpsters located nearest to your concession. Concessionaire grease disposal barrels and food waste bins are placed throughout the event grounds. If you do not see one located near you, please contact Red River Exhibition staff for assistance. Using park garbage cans will result in a fine of \$250.00.

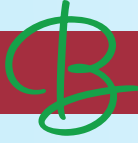
**8. WATER DISPOSAL** All food/ drink concessions/ vendors that are located where there is no access to sanitary sewer **MUST HAVE HOLDING TANKS** to collect grey water.

**9. PARKING & PARK ACCESS** Trailers dropped **must be sufficiently blocked with wooden pads**. Upon arrival all concessionaires will check in at the main office to pick-up their concession information package, containing their location number, access lanyards and electrical hook-up tags. No concession will be hooked-up to power without an electrical hook-up tag attached to their cable. All concessionaires will be granted access to the grounds through gate #1. This access will be controlled by security who will be instructed to allow concessions on grounds once locations are determined ready and/or adjacent units have been placed.

### **10. ADMISSION & PARKING PASSES**

Concessionaires will be given two (2) access lanyards. These lanyards will allow you parking access in the west lot off of Festival Drive, or through Gate 4, as well as general gate admittance. All other employee passes are the responsibility of the Concessionaire and will be available for purchase by completing the attached order form.

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## CONCESSIONAIRE INFORMATION *continued*

11. **VEHICLES** All vehicles are to be removed from the event grounds no later than 30 minutes prior to gates opening.

12. **INSPECTIONS** The date and times for MB Health, ITS, and Winnipeg Fire Department inspections will be confirmed and communicated with concessionaires in May. Failing to be prepared may result in the concessions removal from the fair grounds with no refund.

- **Appendix 1:** Temporary Food Service Establishment Guideline - Manitoba Health
- **Appendix 2:** Mobile Food Service Units and Commissaries – Fire Safety Requirements and Fees
- **Winnipeg Fire Paramedic Service:** All concessionaires whom do not have a valid City of Winnipeg fire inspection will be inspected by the City of Winnipeg Fire Department to ensure the concession is meeting all fire safety requirements. The interpretation and enforcement of applicable laws and regulations will be conducted by the fire marshal, and must be complied with. A mandatory inspection fee (cost TBD) will be charged for each location. Red River Exhibition will invoice, collect payment and forward to the City of Winnipeg.

13. **TENTS** Concessionaires wishing to use tents or temporary structures must comply with all City of Winnipeg permit and fire department requirements. Those concessions not complying with the aforementioned requirements shall be required to cease all activities until such requirements are met, or remove the tents or temporary structures as required. All concessionaires using tents shall be solely responsible for repair costs of asphalt and roadways as deemed necessary by Red River Exhibition Park. All intent to erect a tent structure must be noted on your application.

14. **FIXTURES** Placing signage, lighting, banners, flags or décor on doors, walls, trusses, buildings or any other structure within Exhibition Park is strictly prohibited without prior approval from Red River Exhibition Park.



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## SPACE REQUIREMENTS

**FRONTAGE** Truck frontage fees vary from \$20-\$30 per total frontage foot. **Measurements are defined by including space for awnings, hitch, stakes and prep space that extend past vehicle bumpers and walls.**

Frontage fees based on location:

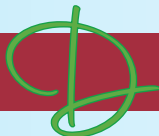
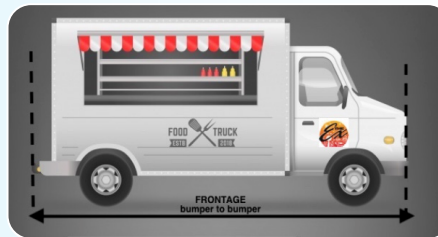
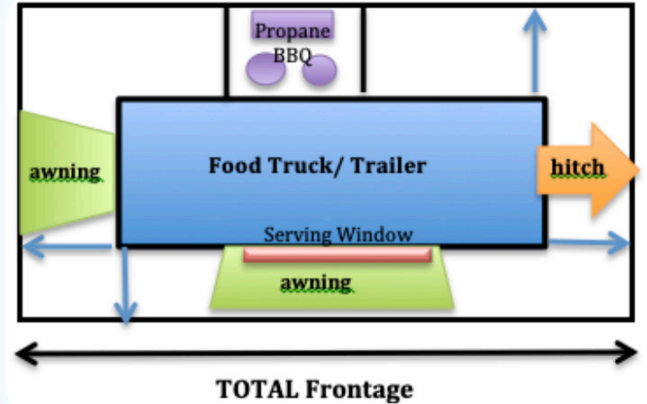
- Area A = \$30 per frontage foot.
- Area B = \$25 per frontage foot.
- Area C = \$20 per frontage foot.

See **Appendix 3** for a map of area locations.

**ELECTRICAL** Rate is \$100.00 electrical hook up fee, as well as a \$10.00 per amp charge, per pole, per location (minimum charge of \$150.00 per location).

False frontage measurements and/ or electrical requirements on the application will result in a \$350 charge.

**WATER** The concession fee includes water, however, the concession must provide adequate hose and plumbing (sinks, backflow preventers, etc.)



## ELECTRICAL REQUIREMENTS

Note the configurations below, and list your requirements on the application.

	120v	120v/240v	240v
15 amp 2 wire	 5-15R L5-15R		
20 amp 2 wire	 5-20R L5-20R	20 amp 4 wire  L14-20R	
30 amp 2 wire	 NEMA TT-30R L5-30R	30 amp 4 wire  L14-30R	30 amp 3 wire  6-30R L6-30R
		50 amp 4 wire  14-50R CS6364/65	







# Food Concession Application

**PLEASE READ ALL INFORMATION IN THIS PACKAGE CAREFULLY PRIOR TO COMPLETING YOUR APPLICATION**

## LOCATION PREFERENCE *Please refer to APPENDIX 3*

- Area A (\$30/ frontage foot)       Area B (\$25/ frontage foot)       Area C (\$20/ frontage foot)

NOTE: This is a location preference request only. Preferred location is not guaranteed and is at the sole discretion of the Red River Exhibition Association.

## REFERENCES *New Applicants Only*

- Or, attach letters of recommendation from previous event hosts in which this concession has participated.

	Event Name	Event Date(s)	Contact Name & Number
1.			
2.			
3.			

## FEATURED MENU ITEMS

In an effort to help promote each concession, the Red River Exhibition Association plans to bring social media attention to one featured menu item per concession. Please submit one photo and a description of your featured item with this application. Concessions will receive:

- A social media post of the featured item by @reddriverex leading up to the event.
- A featured food listing on reddriverex.com.
- A poster for your concession window.

## COMPLETED APPLICATION ATTACHMENT CHECKLIST

- Two photos of the concession.
- Copy of the menu.
- Letters of recommendation (new applicants only).
- A high quality photo of your featured menu item with description.

## IMPORTANT REMINDERS

- NO ALCOHOL is permitted behind the line at anytime. Security will be monitoring this.
- Daily payments must be made at the Exhibition office prior to 2:00 pm each day.
- Sandwich boards of any kind are NOT permitted.
- Tip jars are prohibited.
- False frontage measurements and/ or electrical requirements on the application will result in a \$350 charge.
- Using park garbage cans will result in a fine of \$250.
- All fees must be paid in full prior to April 1, 2025. Failure to do so will void all contracts/ agreements/ applications.
- Concession meeting will take place Thursday, June 12 at 3:00 pm.

I, \_\_\_\_\_ have read, understand and agree to all of the guidelines, terms, and conditions outlined in this document.

Please return completed application form with all attachments by email to:  
Alana Fehr, alana@reddriverex.com, Phone 204-888-6990 x109



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## APPENDIX 1 *Temporary Food Service Establishment Guidelines - Manitoba Health*

A Temporary Food Service Establishment is any place where food is prepared or provided for consumption at a fixed location for 14 consecutive days or less in conjunction with a single event.

All temporary food service establishments are subject to the requirements of Manitoba Regulation 339/88R, Food and Food Handling Establishments Regulation under The Public Health Act, and such other requirements as may be required by a Public Health Inspector.

All Temporary Food Service establishments must obtain a permit from a Public Health Inspector prior to opening.

Please complete your application by following this link: <https://www.gov.mb.ca/health/publichealth/environmentalhealth/protection/docs/tempfood.pdf>

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## APPENDIX 2 *Mobile Food Service Units and Commissaries – Fire Safety Requirements and Fees*

The Fire Prevention By-law No. 35/2017 contains regulations for mobile food service units and commissaries. Requirements of the By-law can be viewed in Part 6 of the By-law Fire Prevention By-law 35/2017 .

These requirements were implemented to ensure that all mobile food service units are maintained in a safe condition and do not pose a safety threat to the operators or the public.

<https://legacy.winnipeg.ca/fps/FirePrevention/Regulations/MobileFoodService.stm>

Following the Winnipeg Fire Paramedic Service (WFPS) Fire Prevention inspection, a label indicating that your unit has passed an inspection will be provided by Fire Prevention. The label must be affixed to the mobile food service unit within 25cm of the rear licence plate or in a conspicuous location. If you are operating within the City of Winnipeg and are not displaying a WFPS label you will be ordered to cease operations until such time as a fire safety inspection is completed and a WFPS label is issued.



# Food Concession Application

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## APPENDIX 3 Map of The Ex Food Vendor Areas

Frontage fees based on location:

- Area A = \$30 per frontage foot.
- Area B = \$25 per frontage foot.
- Area C = \$20 per frontage foot.



June 14 - 23, 2024

redriverex.com



# Credit Card Authorization Form

## The Ex 2025

June 13 - 22, 2025

Email: [alana@redriverex.com](mailto:alana@redriverex.com) Phone: 204-888-6990 x 109



### PLEASE READ THE FOLLOWING INFORMATION CAREFULLY

In the event your application is accepted, your credit card will automatically be charged for 100% of your rental fee. If you require parking or admission passes, additional space, additional electrical or breach an agreement as stated in the signed contract, that has an attached fee, the Red River Exhibition Association is authorized to process as required on the provided card below.

Charges will be processed on the provided credit card and a receipt will be sent to the email address provided on your application.

### Authorization Information

I, \_\_\_\_\_ (name of cardholder) authorize the Red River Exhibition Association to use my credit card as per the information provided below for all rental or commission outstanding charges I/ my company may incur during my rental of goods and/or services during The Ex 2025.

Name on Card \_\_\_\_\_

Credit Card Number \_\_\_\_\_

Expiry Date \_\_\_\_\_ / \_\_\_\_\_

CVV Code \_\_\_\_\_ (3-digit number)

Email Address \_\_\_\_\_

Phone Number \_\_\_\_\_

Date of Authorization \_\_\_\_\_ (YYYY-MM-DD)

Print Name \_\_\_\_\_ Signature \_\_\_\_\_

Completed forms can be sent to:  
Alana Fehr  
Events, Exhibits & Concessions Manager  
Red River Exhibition Park  
Phone 204-888-6990 x109  
Email [alana@redriverex.com](mailto:alana@redriverex.com)



# Concession & Exhibitor - Gate & Parking Pass Order Form

The EX 2025 June 13 - 22, 2025

Email: [alana@redriverex.com](mailto:alana@redriverex.com) Phone: 204-888-6990 x 109



## PLEASE READ THE FOLLOWING INFORMATION CAREFULLY

All exhibitors and concessionaires of The EX 2025 will receive two (2) access lanyards. Each lanyard represents your parking pass to the west lot and 10-day access to the Park through the west or east gates.

Exhibitor parking is located in the west parking lot ONLY, off of Festival Drive.

All staff of exhibitors and concessionaires will require a parking pass as well as a gate pass to gain admittance into Exhibition Park.

If additional passes are required throughout the event, please contact Alana at 204-383-0040.

### Daily Event Entrance

- All exhibitors, vendors, concessions and all staff must have a lanyard or pass to present at the entrance.
  - One-day passes will be taken by ticket takers/ security upon entry. If staff leave the Park, they will require a stamp on their hand at the exit if they plan to re-enter that same day.
  - It is your responsibility to ensure your staff have the passes they require. No pass - no admittance.
- Anyone entering the Park will need to do so through the main entrance gate. There will be no entrance through the exits or any other area. As we all know, line ups can be long and all staff should be made well aware to give themselves ample time when arriving for their shift.
- All exhibitors, vendors, concessions and staff may be subject to bag checks. This is a mandatory practice, for everyone's safety, and Red River Exhibition Association will not make exceptions.

If you have any questions regarding this information, please reach out to Alana.

## Order Details

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_ Phone \_\_\_\_\_

- One-Day Gate Passes Amount \_\_\_\_\_ x \$10.00 each = \$ \_\_\_\_\_
  - 10-Day Access Lanyard (incl. parking) Amount \_\_\_\_\_ x \$60.00 each = \$ \_\_\_\_\_
  - 10-Day West Lot Parking Passes Amount \_\_\_\_\_ x \$25.00 each = \$ \_\_\_\_\_
- Total = \$ \_\_\_\_\_



# RV/ Living Quarters Application Order Form

## The EX 2025

June 13 - 22, 2025

Email: [alana@redriverex.com](mailto:alana@redriverex.com) Phone: 204-888-6990 x 109



### PLEASE READ THE FOLLOWING INFORMATION CAREFULLY

Exhibition Park has limited RV/ living quarters space available for rent during The EX 2025. Spots are numbered for a first-come, first serve basis. Please text your electrical post number to Alana once you arrive.

- Cost for each spot is \$55.00 per day, plus tax.
- Each spot is limited to:
  - One (1) RV/ living quarters on site
  - Two (2) Vehicles
  - One (1) Stock trailer (electrical @ \$10/amp)

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Prov. \_\_\_\_\_ Postal Code \_\_\_\_\_

Business Phone \_\_\_\_\_ Cell Phone \_\_\_\_\_

### Order Details

Length of RV \_\_\_\_\_ feet

RV Electrical Requirement \_\_\_\_\_ amps

Stock Trailer Electrical Requirement \_\_\_\_\_ amps @ \$10 per amp = \$ \_\_\_\_\_

Special Requests/ Comments:

\_\_\_\_\_

\_\_\_\_\_

Arrival Date: \_\_\_\_\_ Departure Date: \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Completed forms can be sent to:

Alana Fehr

Events, Exhibits & Concessions Manager

Red River Exhibition Park

Phone 204-888-6990 x109

Email [alana@redriverex.com](mailto:alana@redriverex.com)



# Concession & Exhibitor - CONTRACT

The EX 2025 June 13 - 22, 2025

Email: [alana@redriverex.com](mailto:alana@redriverex.com) Phone: 204-888-6990 x 109



## Conditions of Contract

1. The exhibitor must obtain all required insurance as set out in the guidelines.
2. All operating electrical equipment used in the Park must have CSA or equivalent provincial power authority approval.
3. Space contracted by the exhibitor may not be sublet without the prior written permission of management. The exhibitor may not distribute literature or promotional material from a third party without the prior written consent of management.
4. The exhibitor agrees to abide by all regulations and rules adopted by management in the best interests of the show, and agrees that management shall have the final decision in adopting any rule or regulation deemed necessary prior to, during, and after the show.
5. The exhibitor may use the Red River Exhibition Park logo to promote only his/her participation at the show. It cannot be used in any way that is perceived as an endorsement by Red River Exhibition Park/ Red River Exhibition Association of the exhibitor's company, product, and/or service.
6. Management reserves the right at any time to alter or remove exhibits or any part thereof, including printed materials, product, signs, lights, or sound, and to expel exhibitors or their personnel if, in Management's opinion, their conduct or presentation is objectionable to other Show participants and/or attendees.
7. All goods shipped to the Show must be clearly marked with the name of the Exhibitor and the number of his/her booth location. Goods must not be shipped to the Show for shipping charges to be paid on arrival as these will not be accepted by management. Management assumes no responsibility for loss or damage to goods before or during the period of the Show, or after its closing.
8. The exhibitor agrees to confine his/her presentation to within the contracted space only, and within the maximum height set by the Show rules and regulations and to maintain a staff in his/her booth space during Show hours
9. The exhibitor will be liable for and will indemnify and hold harmless management from any loss or damages whatsoever suffered by management as a result of any loss or damages whatsoever occurring to or suffered by any person or company, including, without limiting the generality of the foregoing, the exhibitor, other exhibitors, management, the owner of the building and their respective agents, servants and employees and members of the public attending the show, either on the said space or elsewhere if said loss or damages arose from or were in any way connected with the exhibitor's occupancy of said space.
10. The exhibitor agrees that no display may be dismantled or goods removed during the entire run of the show but must remain intact until after the closing hour of the last day of the show. Failure to do so will yield a \$300 fine, unless agreed upon by show management. The exhibitor agrees to remove his/her exhibit, equipment from the show building by the final move-out time, or in the event of the failure to do so, the exhibitor agrees to pay additional costs as may be incurred.
11. Management reserves the right to cancel this contract and to withhold possession of exhibit space if the exhibitor fails to perform any material condition of this contract as set out in the guidelines or refuses to abide by the show rules and regulations, in which case the exhibitor shall forfeit as liquidation damages all space rental payments made by him/her and any further occupancy of such space.
12. The exhibitor agrees to observe all agreements between management and the building/ grounds in/on which the show will take place.
13. Management reserves the right to alter or change the space assigned to the exhibitor.

## Cancellation Policy

No refunds given after March 15, 2025.

We agree to abide by all rules and regulations adopted by show management (Red River Exhibition Park/ Red River Exhibition Association (RREA)) and have read the conditions of contract as shown above. If this contract is sent to RREA electronically, we authorize RREA to take any and all steps as though the facsimile copy of the contract were an original. ALL CHEQUES made payable to RED RIVER EXHIBITION ASSOCIATION.

\_\_\_\_\_ Date

\_\_\_\_\_ Company Name

\_\_\_\_\_ Authorized Signature